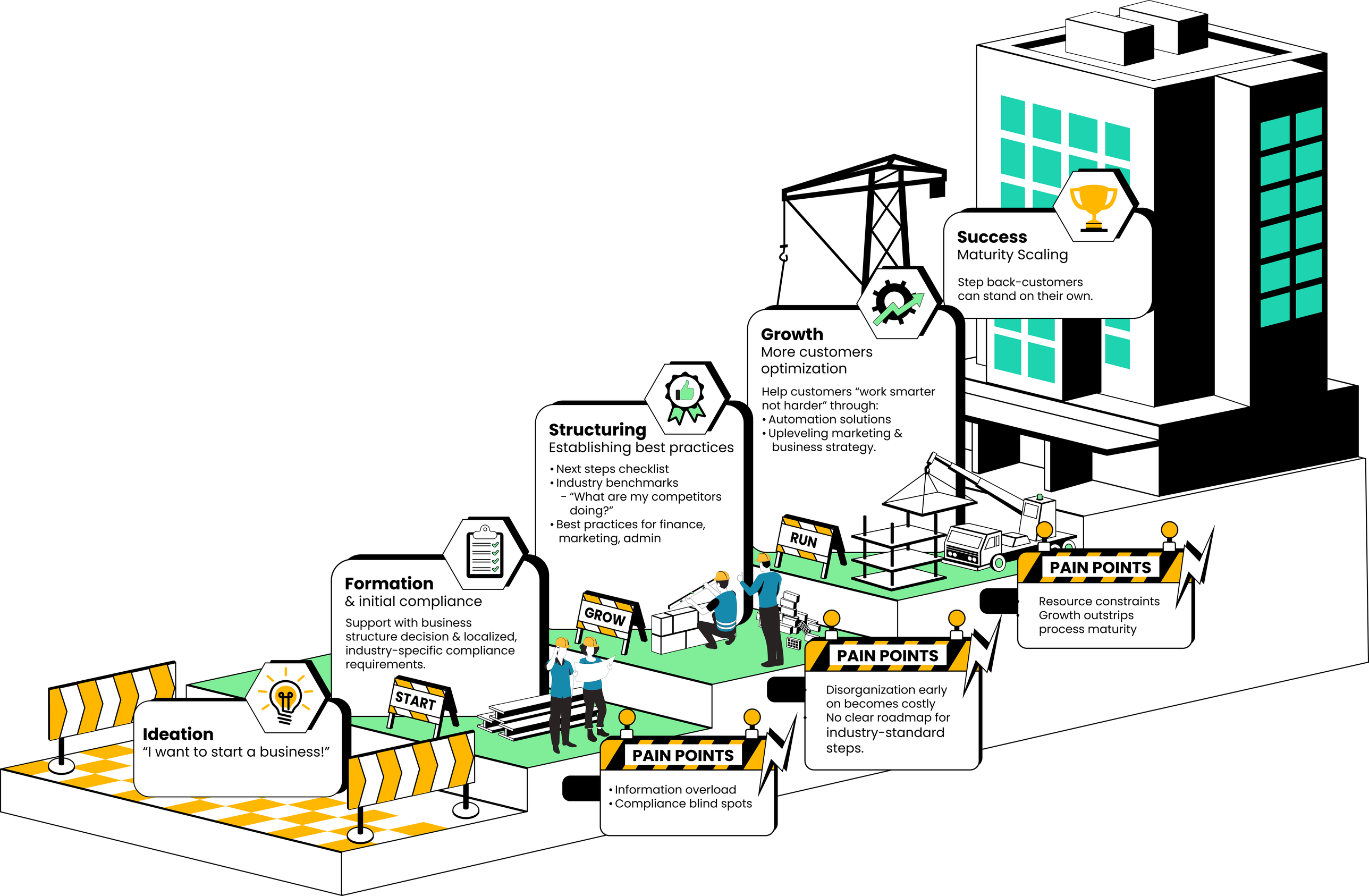
Ideation
"I want to start a business!"
START
Formation
& initial compliance
Support with business structure decision & localized, industry-specific compliance requirements.
Structuring
Establishing best practices
• Next steps checklist
• Industry benchmarks
– "What are my competitors doing?"
• Best practices for finance, marketing, admin
GROW
Growth
More customers optimization
Help customers "work smarter not harder" through:
• Automation solutions
• Upleveling marketing & business strategy.
RUN
Success
Maturity Scaling
Step back-customers can stand on their own.
PAIN POINTS
• Information overload
• Compliance blind spots
PAIN POINTS
Disorganization early on becomes costly
No clear roadmap for industry-standard steps.
PAIN POINTS
Resource constraints
Growth outstrips process maturity